

Find out why distributors are using WebPresented over Salesforce.

[Learn More](#)

WebPresented is purpose-built for the unique needs of the distribution industry.

FULL ERP INTEGRATION

WebPresented can fully integrate with any ERP software. Integrating your ERP with Salesforce requires a custom build and outside consultant resulting in extra time and money.



A CRM DISTRIBUTORS USE (AND LOVE)

96% Customer Retention

*"We [went] to Salesforce's for a while ... but it didn't integrate well with our data for our industry. We chose WebPresented because it was **distributor focused** and it had **built-in integration** with our ERP system and data. That was hugely helpful for us and it also met our requirements for visibility across the enterprise."*



- Director of Information Systems
Johnstone Supply | WP Customer since 2020

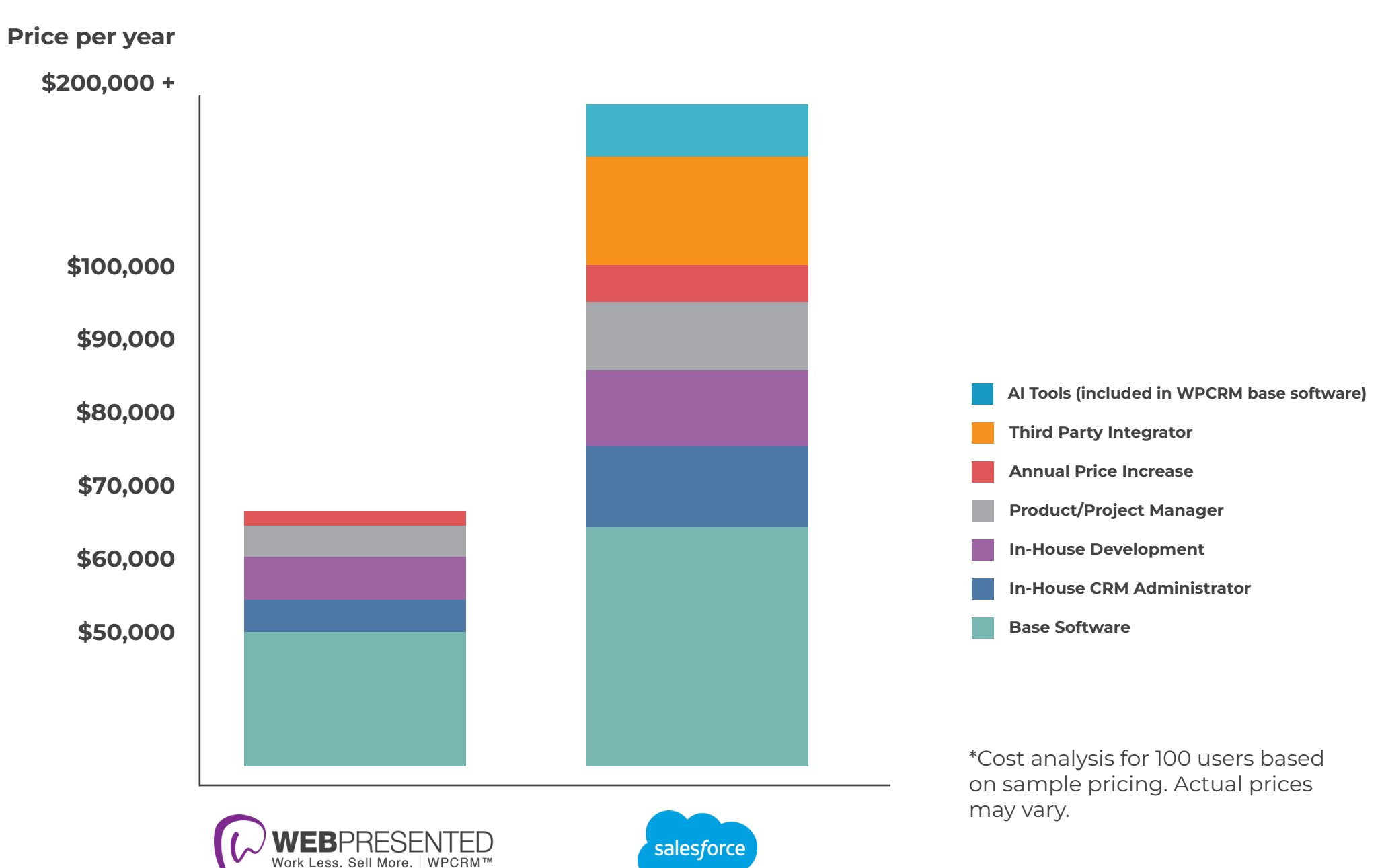
	WPCRM	Salesforce
ERP INTEGRATION	✓	+\$ Add-on
INTEGRATED SALES AI	✓	+\$ Add-on
DISTRIBUTION-FOCUSED USER GROUP	✓	✗
SIMPLE TO USE	✓	✗
QUOTING	✓	+\$ Add-on
COMPLEX OPPORTUNITIES	✓	+\$ Add-on
CUSTOMER SCORECARD	✓	+\$ Add-on
MOBILE APP	✓	✓
INTEGRATED MARKETING TOOLS	✓	+\$ Add-on
FEATURES FOR DISTRIBUTORS	✓	+\$ Add-on
USER FRIENDLY ADMIN	✓	✗

*WPCRM Quoting makes my job so **much more efficient**. I was able to send a quote to my customer while still sitting in her office! Just today, I quoted another customer in the parking lot walking into a meeting. I **love it**. Thank you for investing in **efficiency and productivity**.*



- WPCRM Power User
Imperia Dade | WPCRM Customer since 2015

TOTAL COST OF OWNERSHIP ANALYSIS



WPCRM Base Software includes AI and requires no third-party integrators, minimal in-house development, and minimal product/project management.

Ready to streamline sales processes, manage customer relationships and accelerate business growth for your distribution business?

[Request a demo](#)